Why a Print Distribution Service brochure rack?

FREES UP FRONT DESK STAFF'S TIME

- Answers "What is there to do around here?"

ADDS A VALUABLE SERVICE FOR YOUR CUSTOMERS AND YOUR AREA

- Promotes area tourism
- Surveys show 64% of travelers who see a brochure rack will pull a brochure
- 85% of those surveyed who took a brochure became aware of a service or destination

ENHANCES A TRAVELER'S VISIT AND ENCOURAGES THEM TO EXTEND THEIR STAY OR COME BACK FOR A RETURN VISIT

- Over 1/3 of survey respondents who pulled a brochure changed their travel plans due to information on the brochure

WE CARRY QUALITY BROCHURES

- We carry glossy, full color brochures
- We feature the area's largest attractions
- We strive to carry local attractions rather than those from hundreds of miles away thereby keeping the tourist dollar in your area
- We carry only "family-friendly" materials
- Selected locations receive regional periodicals such as the "News and Neighbor" race editions, "Marquee" magazine and the "Tri-City Pointer" publications

QUALITY SERVICE

- We service our racks frequently
- We have experienced service reps
- We do not use temps

QUALITY PIECE OF FURNITURE

- Our racks are crafted from solid wood
- We offer deluxe and standard racks
- We offer various types of wood, either stained or painted to match your decor

IT IS EASY TO DO BUSINESS WITH PDS

- Our service is no charge to the landlord
- We recognize that we are there as your guest and will remove the rack at your request
- There is no contract to sign or any other obligation on you

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